

Sustainable business viewpoints in the UK

Results from UK market research and a special feature on the construction sector

An insight report from
Novuna Business Finance
Spring 2026 edition

Tomorrow. Together

Introduction



Welcome to our first sustainability report of 2026.

For the spring months, we focus on findings of new market research that we conducted nationwide among small business owners. In addition to reviewing the national picture as a whole, for this edition we also share a special focus on small business sentiment in the construction sector.

From our research, we have explored small business owner attitudes to the perceived importance of sustainability, the opportunities and also the challenges for the year ahead.

We are also delighted to welcome back Jonathan Prynne, Business Editor at London's national paper, The Standard, who has prepared his independent assessment on the national story that evolves from the new

Novuna Business Finance market research. Complementing this, Joanna Morris, our Head of Insight highlights key trends in the construction sector.

Working in parallel to this report, we have a new series of episodes for our Sustainable Business Podcast, which also focuses on the construction sector. We would like to thank Robbins Construction, BuyMetalOnline and En-Tout-Cas for being our latest interview guests, and some comments from these innovative small businesses also feature in this report.

I hope you find this report both insightful and inspiring. If you have any discussion points or requests for further information, we would love to hear from you.

Geoff Maleham
Managing Director
Novuna Business Finance

Small business attitudes to sustainability in spring 2026

Research analysis and commentary by Jonathan Pryn

They call it the ESG backlash. Just when sustainability issues appeared to be moving from a marginal concern to a core business priority the world suddenly changed.

It started in America, of course. Donald Trump's storming of the White House for his first Presidential term in 2021 brought an abrupt end to the apparently inexorable rise of Net Zero targets and sustainable investing that followed the landmark Paris Agreement on climate change in 2015.

For Trump, Net Zero targets are a left-wing inspired "green scam" that impose trillions of dollars of extra costs on US business. At the same time, the cost-of living squeeze that followed the inflation spike, triggered by Russia's full-scale invasion of Ukraine, meant consumers began prioritising price over concern for the environment.

By the time Trump returned to the White House for his second term in January last year, sustainability concerns appeared to be in rapid retreat with mentions of ESG in FTSE100 annual reports falling by more than 20%.

At the same time the anti-Net Zero agenda has been picked up on this side of the Atlantic too by the likes of Reform leader Nigel Farage and the Tory party's Kemi Badenoch who described the 2050 target as "fantasy politics."

And yet on the ground, perhaps things are not quite as straightforward as they might seem.

While Trumpism and a tougher economic backdrop may have pushed Net Zero down the pecking order of corporate concerns for now, as an issue it is not going away.

One day Donald Trump will have left the White House for good (probably 2029, but let's wait and see!). In the meantime, there is little evidence that younger people who, after all, have more skin in the environmental game than the 79-year-old US President, are reining back their concerns about the future of their planet.

Surveys suggest more than 80% of Gen Zs suffer "eco-anxiety" and around three quarters are willing to pay more for sustainable or ethically sourced products. ESG may not be hot in the White House but out there in the real world it is still a very current topic.

So, what about the smaller companies that make up the bedrock of Britain's private sector and do not have to be so focused on ESG disclosures in publicly available annual reports? It has always been harder for smaller enterprises to comply with Net Zero regulations. They do not have the scale or resources to set up ESG committees as many FTSE 100 companies have to monitor compliance with Scope 3 emissions targets.

So it is particularly fascinating to read the results of Novuna Business Finance's new research, which has focused on small business owners' attitudes towards sustainability issues. Have they given up? Do they regard progress towards Net Zero as a "nice to have" in boom times that can be jettisoned when the business climate gets tougher?

It would appear not.



Nine in 10 small businesses have sustainability on the radar for 2026

The Novuna Business Finance survey of just over 1,000 small company owners all over the UK finds that a clear majority – roughly two thirds – still feel that working towards greater sustainability in what they do as a business is important, even if they can only achieve small steps. Only one in ten says it is not a priority at all. The ESG flame still burns - if that is the right analogy - for the overwhelming majority of SMEs.

A more detailed look at the numbers shows that almost a third, 31%, agree with the statement that sustainability is “core to our business culture and planning and we take it seriously.”

A further 38% have a slightly lower level of commitment but nonetheless agree that “we believe there are strong business benefits,

and we are taking small practical steps to do our bit.”

In the next tier down of support, a fifth of respondents said: “We understand the issues but don’t have the time or money available to do as much as we would like.” Only 11%, just over one in ten of, the companies surveyed agreed with the statement that sustainability “is not a priority for our business.”

The findings suggest that for almost 90% of small business owners, sustainability issues are at least on their radar, even if they do not all have the bandwidth to do much about it.

Attitudes towards sustainability from small business owners

It is core to our business culture and planning and we take it seriously	31%
We believe there are strong business benefits, and we are taking small practical steps to do our bit	38%
We understand the issues but don't have the time or money available to do as much as we would like	20%
It is not a priority for our business	11%

Why sustainability still matters to small business owners

So why might that be in an age of rapidly rising costs and squeezed margins? Well, Novuna's conversations with individual business owners make it very clear. Most still understand on a very personal level – often inspired by conversations with their children or customers - that trying to protect the environment we are all dependent on is the right thing to do.

Not only that, but for a large proportion of customers, particularly younger ones, a business that cares about sustainability is actually a more attractive proposition. It makes the business stronger.

As Sarah Hallman, Managing Director and co-founder of Newcastle-based metal suppliers BuyMetalOnline puts it: "Our customers appreciate that we're helping them be more sustainable. We've focused on reducing waste by selling offcuts directly to consumers rather than letting them go to scrap.

"It's practical, it saves resources and reduces waste. Even as supply chains tighten and costs rise, these small, everyday steps are manageable and make a real difference to our carbon footprint."

It is a message echoed by Alwen Marshall Lewis, founder and owner of Cardiff-based health food shop Lechyd Da, who says sustainability really matters, even if achieving the goals you aim for is not always easy.

As she says: "Sustainability isn't a project for us – it's an ethos that shapes the heartbeat of the business. We believe small steps lead to big changes, and we focus on making gradual, ongoing improvements rather than preaching to people.

"Running a small business is costly and challenging, especially when you're trying to source ethical and sustainable products while staying competitive. But sustainability matters in our community, and small businesses like ours can help drive positive change from the high street."

These two examples, one in Tyneside, the other in South Wales, nicely illustrate that sustainability concerns are a national issue, not one confined to the metropolitan liberals of London.

Across the regions, support for the "we take it seriously" statement is largely clustered within a pretty narrow range around the 30% mark, although it is lower at 23% in the south east and east of England regions.

Those agreeing most strongly with the "strong business benefits" statement range from a low of 32% in Yorkshire and Humber to 41% in East of England.

Another question in the survey shines a telling light on the influences coming to bear on small business owners when it comes to sustainability.

The inspiration behind sustainability commitments

The answers to the question “Who has/have been most influential in encouraging you to take sustainability seriously for your business” show the inspiration and encouragement comes from a wide range of sources.

The biggest single group, “staff or colleagues” was mentioned by 29% of respondents, followed by “customers” with 28%.

Other significant influencers include “my business partners” (20%), and those unavoidable home focus groups, “my partner” (16%) and “my children” (11%).

Interestingly the media ranked higher as an influence with 17%, and a perhaps less likely source, “competitors” on 12%. Perhaps surprisingly, only 14% said “Myself – it is something that is personally important to me” suggesting that the outside influences on entrepreneurs, founders and owners should never be underestimated.

Top 5 influences

My staff colleagues	29%
My customers	28%
My business partners	20%
The media – stories on the impact of climate change	17%
My partner	16%

As Peter Chan, owner, of Surrey based bonsai nursery Herons Bonsai says: “Helping society at large is important to me. I sometimes feel businesses adopt ‘green’ initiatives for

appearances or credentials, but sustainability should come from genuine reasons — from practical actions that align naturally with your business. It should be something you’re proud of, not something you do for show.”

Encouragingly, only 2%, just 17 out of the total of 1,056 respondents, said “I don’t take sustainability seriously for my business.”

Once again, the interviews with individual owners shine a compelling light on how founders’ own personal beliefs on sustainability can be amplified and reinforced by those outside influences they are coming into daily contact with.



Pinky Laing, Founder, of Cirencester based Remnant Revolution, which turns unwanted fabrics from landfill into home fashion, was originally inspired by her own experience of wasteful business practices but found her beliefs perfectly chimed with those of her customers.

She explains: “I started Remnant Revolution after seeing first-hand how much high-quality fabric was discarded by luxury tailors and fashion brands — beautiful, unused material ending up in landfill or being incinerated. It made no sense.

“I knew there had to be a better way. It was never about creating just another home fashion brand — it was about rescuing

surplus textiles and giving skilled women, particularly refugees and immigrants, an opportunity to earn a living.

“We don’t follow fast fashion cycles; everything we make is handmade and takes time. Customers connect with that story — they know they’re supporting people, reducing waste and helping change the way fashion is done.”

The Novuna data makes it clear that the vast majority of small company owners want to do their bit. But, in the daily intense hurly burly of simply keeping a business on an even keel it can be hard to find the time to give much thought to those bigger planet saving themes. As Steve Wardlaw, Co-Founder and CEO, of London based specialist LGBT insurer Emerald Life says: “Sustainability is a broad concept — it covers Net Zero, equality, diversity and financial sustainability. The reality for many small business owners is that you’re often in the trenches running the business, and it can be difficult to step back and think about it strategically. The challenge is finding the capacity to embed those principles while continuing to grow.”

Even in grittier sectors not always seen as being at the cutting edge of the sustainability revolution, there is often a strong commitment to do their bit. Joe Lawrence, Director of Chatham, Kent based drainage and waste management company Libra Utility Services, says: “Being a sustainable business in the utilities sector is possible, particularly when it comes to transport and equipment. If you can deliver a job in a more sustainable way, customers are open to it and supportive of your brand.

“With changes like the expansion of ULEZ, investing in electric and low-emission vehicles is becoming essential for us to continue serving customers. We may not have the resources of larger companies, but we’re committed to improving our

environmental performance while continuing to offer a quality, personal service.”

Of course it is one thing to have the ambition to run a more sustainable company, it is quite another to make that happen in a tough, competitive business environment.



Beliefs into action

So Novuna Business Finance asked small business owners what would “help your business to turn sustainability intentions into practical and positive steps/action?”

The answers are again illuminating. The most frequently cited response is “understanding there are tangible cost saving benefits from being a more sustainable business” supported by 23% of respondents.

Interestingly, and perhaps counter-intuitively, the proportion of business owners giving this response increases in line with business size. Among small businesses with 10 employees or fewer it was only 19%, rising to 22% for small the medium sized companies with 11 to 50 staff, and then 27% among enterprises with 51 to 250 employees.

The findings suggest there is still a long way to go in explaining to time-poor founders and owners how the drive to sustainability

can actually reduce, not increase costs.

That ties in neatly with the second most popular response: “Having simple, practical guidance from government/local council/industry bodies” which 22% agreed with. It shows there is still a perceived shortfall in the advice that the national and local authorities are giving to businesses on how to enhance their sustainability.

As well as the desire to learn more among the already converted, there is also a pragmatic driver. Just under a fifth say they would pivot more “If we would win more business/ customers by being more sustainable.”

Sustainability intentions into practical action: Top 5

Understanding there are tangible cost saving benefits from being a more sustainable business	23%
Having simple, practical guidance from government/local council/industry bodies	22%
If we could get advice and support that is tailored to our small business (rather than a one size fits all approach)	22%
Picking up valuable tips and best practice from other small businesses / business clubs	21%
If we would win more business/ customers by being more sustainable	19%

A similar proportion, 18%, say they would do more “If it became apparent that we could diversify our business into new markets as a result of being a more sustainable business, while 17% said they raise their game “If it became apparent that we would lose existing

business by not being seen to be sustainable enough as a business.”

Chris Howard, Co-Founder of Cambridge Building Services, eloquently explains the dilemma facing owners of smaller companies that want to do their bit, yet can get lost in the fog of sometimes conflicting and patchy advice and guidance. He said: “As a business, you’re often left to dictate how you operate rather than being guided. Government support can feel inconsistent – one day backing environmental initiatives, the next pulling away.

“In construction and manufacturing, sustainability is largely business-driven, but it shouldn’t rest solely on businesses’ shoulders. Those of us trying to do the right thing environmentally, while keeping prices fair for customers, could benefit from greater support.”

The pragmatic approach that small businesses have to rely on is again highlighted by the answers to another survey question: “Compared with when net zero targets were announced in 2019, how has your business’s approach to sustainability changed?”

The most popular answer, cited by 29% of respondents is: “We do more practical things on a day-to-day level.” That is well ahead of the 22% who say sustainability has become “more strategically embedded in our business culture and we follow a clear plan.”

That really gets under the bonnet of how small businesses operate, driven by practical, real-world solutions to the quotidian problems and challenges that constantly beset the firms in the engine room of British business. There is no big budget for expensive consultants to sub-contract the issue to - and make it go away.

That smaller scale, pragmatic philosophy is nicely summed up in the words of Hannah

Egerton, owner, of Bristol based wholesale bakery and café business Edgie Eats Cakes and Café. As she puts it: “Many net zero targets are designed with large corporations in mind and aren’t always practical for a small business like mine. So, we focus on the things we can control — sourcing locally where possible, offering discounts for customers who bring their own cups, and ensuring our packaging is recyclable.



“Space and scale can limit what we can do, but we’re committed to doing as much as we realistically can.”

And interestingly only a small minority of owners are being influenced by the perceived downgrading of ESG and Net Zero priorities by their larger business peers and Government.

Indeed just 11% say they agree with the statement: “It’s less of a strategic priority because in market terms, Governments and big business seem to be taking it less seriously.”

On the contrary, for many of the companies interviewed by Novuna Business Finance, sustainability is more embedded in their

corporate DNA than ever.

According to Richard Morgan, Founder and Owner of Newtown, Powys based Electric Classic Cars, which converts classic cars to electric: “Our ethos revolves around sustainability, not just in the finished product but throughout the entire process. We take a classic car that’s reached the end of its life and combine it with an electric vehicle that’s also come to the end of its life, repurposing battery packs and motors from crashed EVs.

“In effect, we’re giving two vehicles a second life. I’ve brought together my experience working on classic and rally cars with my knowledge of energy efficiency to create something that preserves automotive history while moving towards a greener future.”

Of all the areas where sustainability and net zero impinge most on the costs of doing business it is probably energy bills.

Best practice looking back

To get a sense of sustainability best practice learnt over the years, Novuna Business Finance also asked small business owners “If you could start your business again from scratch today, which of the following would you do from day one?”

Here, energy efficiency and costs were very much front of mind. Almost a quarter responded by agreeing with the statement: “Set out a plan for energy use that is efficient and as low cost as possible.”

On a similar theme, nearly as many, 21%, said: “Look for a premises that supports energy efficiency to help keep costs down.”

With war unsettling the Middle East and oil and gas prices on the march once again, those concerns are only going to become more focused and drive yet more investment

in energy efficiency and the search for sustainable alternatives to fossil fuels.

Interestingly 16% say that they would “hire someone early that was an expert in sustainability and could prepare us a plan to follow for the long-term.” Perhaps not surprisingly, that proportion is lowest, just 11%, in the smallest category of companies, those with 10 employees or fewer, and much higher, 18% in the larger categories employing up to 250 people.

Obstacles to achieving sustainability goals in 2026

So what are the biggest obstacles to small business owners achieving their sustainability goals this year? In a turbulent world of conflict in just about the most economically sensitive region of the world, the answers make for sobering reading.

It is rising costs, whether that is general inflation, energy bills or interest rates, that most threaten owners’ well-intentioned plans to reduce the environmental impact of the businesses they created and run.



Almost a third cited rising energy costs and the same proportion, 32%, mentioned

higher inflation or interest rates.

The next biggest concern was “the economic impact of Government policies (e.g. the Budget and changes to taxation etc.)” mentioned by 24% of respondents. Intriguingly “the economic impact of world events (i.e. conflicts in the Middle east, the Americas, Ukraine, Russia)” was only named as an obstacle by 15%.

However the polling was carried out in January well before the start of hostilities in the Middle East. It is likely that figure would be lot higher today, perhaps that is not too surprising. That figure is likely to be a lot higher today.

Those concerns about energy costs are, again perhaps not surprisingly, highest among companies in the most energy-intensive sectors. So, while rising energy bills are only mentioned as a “challenge” by 12% of companies in the agricultural sector, that rises to 45% in transport and distribution, and 39% in manufacturing.

Areas of sustainability that have become more important to business owners

On a more positive note, Novuna Business Finance also asked companies which “areas of sustainability are more important to you/ your business now than they were a year ago?”

The answers are revealing, once again confirming that it is local and small-scale gains that perhaps motivate owners the most.

The most popular reply, garnering approval from 36% of respondents was: “Having a positive social impact in my immediate community” As the eco-warriors like to say, saving the planet starts with small.

Owners who buy into the sustainability agenda are also adamant that changing to a more environmentally friendly way of

doing things should never degrade the quality of the service or product the company is providing, as Tim Everest, owner of Marylebone menswear boutique Grey Flannel, explains: “I remember telling a customer our suits would last at least ten years, and they were skeptical. But over time, that longevity became a badge of honour. Sustainability for us is rooted in quality and durability — we’re not changing what we do, we’re doing it differently, with a renewed appreciation for craftsmanship that stands the test of time.”

Perhaps surprisingly only 14% backed the statement “reviewing energy usage of the premises” perhaps because electricity and gas bills have been trending back down over year up to the time of the polling.

But with fallout from the war in Iran likely to expose small businesses pretty quickly to a new surge in price rises, increased energy efficiency is set to become an issue of survival as well sustainability very soon. There are no energy price caps for businesses.

The results of the survey show very clearly that, whatever the short term anti-ESG messages emanating from the White House, operating sustainably remains a priority for the vast majority of small business owners in the UK.

Their customers demand it, their staff demand it, and in many cases their partners and children demand it. As Tony Sheppard, Director and third generation of the family to run the Oundle, Northamptonshire tennis court company, En-Tout-Cas puts it: “Sustainability in our business isn’t just a buzzword — it’s about making smart choices that save money and resources. Using artificial grass instead of resurfacing hard courts reduces CO₂ emissions and extends the life of the courts.



“Small businesses are operating in challenging market conditions, but by making practical, day-to-day decisions we can manage costs, improve efficiency and still make a positive impact on the environment.”

That sums it up very effectively. Small business owners have a lot on their plate, now more than ever. But most really do want to make those small differences that will reduce the harm they cause to the environment. It is often a hard slog but they remain committed to the journey to net zero, even at a time when some political leaders are marching in the other direction.



The construction sector in focus

A resilient commitment to sustainability powers belief and growth in the UK construction sector

An overview of sector sentiment by Joanna Morris, Head of Insight at Novuna Business Finance

Results from our Business Barometer quarterly research last month revealed that small businesses in the construction sector started 2026 with a slightly greater level of confidence for the year ahead. Set against just 17% of construction enterprises

predicting growth during the final months of 2025, for the start of 2026 this had risen to 24%. At face value, this could be viewed as modest upturn - but given the macro-economic and geo-political uncertainty dominating the economy, the upturn for the construction sector is noteworthy for perhaps bucking a general direction of travel.

Underpinning this small business resilience is a commitment to innovation, combined with a willingness to modernise and adapt. And here, sustainability is important to small business owners. At a time when some governments and major businesses have softened their commitments to Net Zero, emissions and sustainability, UK small businesses are emerging as the business community's new flag carriers on maintaining a focus and commitment to sustainability. Small business owners are

often closer to their customers and see first-hand the business sense inherent in supporting the communities where they operate or do business.

And here the significance of the construction sector emerges.

Findings from new Spring 2026 research, revealed that 95% of small business owners in the construction sector had changed their view on one or more aspects of sustainability – things they now regarded to be more important to their business than they were a year ago. Further, 88% of small business owners in the construction sector said that sustainability was personally important to them as an issue – as parents, as citizens and as business owners.

In terms of the overall attitudes to sustainability as a concept - 24% of construction small business owners said they were working on transitioning sustainability at a strategic level, ensuring it was embedded in their business culture and plans. A further 25% said that this year they were committed to taking more practical steps to support sustainable business practices on a day-to-day level.

In terms of the specific aspects of sustainability that construction businesses rated as more important going into 2026 – 38% prioritised improving policies and facilities towards packaging and waste – and recycling for products and services. In addition, 37% of construction small businesses placed greater importance for 2026 on their business having a positive social impact in their immediate community. A further 17% said they were investing in local suppliers or contractors and 13% were committed to creating jobs locally.

Reflecting on who has been most influential in encouraging them to take sustainability seriously – the close focus many small businesses have on direct customer and

staff feedback came into play. Nationally, 27% of respondents mentioned the influence of their customers and 26% cited the influence of staff members. A reminder that business owners are also everyday consumers – 18% of small business owners mentioned their partner and 17% the pester power of their children, in committing their enterprises to sustainability.

Our new Novuna Business Finance research also demonstrates that sustainability is not seen as a ‘nice to have’ for construction small businesses – with many citing it as a crucial factor to supporting business growth. Nationally 23% of business owners believed they would win more business by being



more sustainable – and 18% said they feared losing existing business if they were not seen by their customers to be sufficiently sustainable as an enterprise.

Despite the positive commitment from the sector to move forward with sustainable plans and practices in 2026, many business owners recognise that there are factors that threaten to limit the progress they would like to make – and financial factors here are key. Nationally, 32% of business owners commented on the impact of rising energy and fuel costs (32% and 27% respectively) and 26% remained deeply concerned about the future picture for inflation and the potential of interest rate hikes in the future. Add to this the feeling of uncertainty caused by macro-economic and geo-political tensions, and many businesses are feeling very real financial pressures. This can

undermine small business confidence and result in them putting long-term investment and growth plans on hold. That said, our data suggests the conviction behind and - commitment to - sustainability remains strong.

And finally, we asked small business owners in the sector what they would do differently if they were starting their enterprise from scratch today – and the answers here give a valuable impression on the underlying issues that business owners think are really important. Here, sustainability issues topped the list – with 23% of respondents saying they would set out a plan for energy use that is efficient and as low cost as possible. In addition, 22% of respondents would invest more regularly in efficient modern equipment enabling scale, rather than repurposing old equipment.

The findings from our research are reflected in our podcast interviews with small businesses in the construction sector. One of these podcast guests, Omer Robbins, Managing Director of Robbins Construction comments: “I wanted to create a firm that combined high-end craftsmanship with a more forward-thinking and professional mindset. What inspired me was the idea of building for the long term – it’s not just about finishing the job and moving on, it’s about creating structures that are efficient, durable and truly add value to the client’s life and, in some cases, the community.”

“We prioritise local suppliers to reduce material miles and transport emissions, we’re much stricter on-site to ensure we recycle as much as physically possible, and we push for the highest possible thermal efficiency, so homes are warm with minimal energy input.”

“The drive is more from clients wanting to be more energy efficient and reduce their carbon footprint than it is about cost nowadays.”



Novuna Business Finance viewpoint



by **Sabrina Ahmed,**
Communications Manager

From our ongoing Podcast series, it is apparent that UK small businesses continue to care a great deal about sustainability. For many, it is something that is driven by their customers. Many business owners also have a passionate belief in the ethical and practical benefits of running a sustainable business – and, for some, family influence also plays a part.

This and other considerations have been supported by the market research we have done – and we would like to thank all the small businesses that have taken time to share comments and personal experiences for this new report.

At Novuna Business Finance, our aim is to listen to established small business owners

and to help them with tools and funding options that allow them to turn sustainable ideas into practical action.

Many enterprises want to do more on sustainability but aren't always sure where to start. Sometimes it's a lack of financial resources, sometimes uncertainty about what's required, and sometimes the landscape can feel complex. That's why we help break it down into achievable steps, celebrate progress, and give businesses the confidence to act and keep building from there.

Beyond this report we are delighted to share small business stories through the Novuna Business Finance Sustainable Business Podcast. Do have a listen to our latest series and if you would like to share your small business story with us on a future episode, we would love to hear from you.



The construction sector small businesses featured in the new season of the Sustainable Business Podcast



Sara Halman-Thompson
Managing Director,
BuyMetalOnline

Buy Metal Online is a Newcastle-based sheet metal supplier founded by industry experts with over 30 years' experience. They serve everyone from large-scale fabricators and manufacturers to small businesses and DIY customers. Alongside sheet metal, they also supply metal splashbacks, garden products, and health & safety equipment.

Discover more at:
<https://www.buymetalonline.co.uk/>



Tony Sheppard
Director, En Tout Cas

En Tout Cas is a long-established, family-run business specialising in synthetic tennis courts and sports surfaces. The company has been associated with artificial sports surfaces for over a century, with the current family having built En Tout Cas courts since 1947 — including the running track for the London Olympics that year. Their products have evolved into high-performance, long-lasting sports surfaces used in clubs, schools, and private facilities.

Discover more at:
<https://www.entoutcas.co.uk>



Omer Robbins
Managing Director,
Robbins Construction

Robbins Construction Ltd a family run construction company based in east London that is dedicated to providing the best professional building services in and around London and Essex, services include a range of domestic and commercial renovations from bathroom refurbishment, kitchen modernization, building extensions, basements and loft conversions, period refurbishments, dwelling separation, gardens make overs.

Discover more at:
<https://www.robbsconstruction.co.uk>

About Novuna Business Finance

Novuna Business Finance provides business finance to SMEs and bigger corporations across the UK. This includes asset finance, stocking, block discounting and sustainable project finance provided through brokers, vendor organisations, manufacturers and direct to the business community.

With an asset portfolio of more than £1.9bn, the business is active across multiple sectors from transport and agriculture to construction and manufacturing and was awarded Best Leasing and Asset Finance Provider at the 2025 Business Moneyfacts Awards.

The business' Sustainable Project Finance team is also supporting the development and construction of sustainable energy and transport projects, which are critical to the decarbonisation of the UK's infrastructure.

Novuna Business Finance is a trading style of Mitsubishi HC Capital UK PLC, part of Mitsubishi HC Capital Inc., one of the world's largest and most diversified financial groups, with over 11trn yen (£57bn) of assets.

About Novuna

Novuna is a trading style of Mitsubishi HC Capital UK PLC, one of the UK's leading financial services companies, authorised and regulated by the Financial Conduct Authority (FCA) and the Official Finance Partner for British Athletics and Title Partner of UK Athletics and the Great Britain & Northern Ireland athletics team.

With over 2,300 employees, £8.6bn of net earning assets and over 1.3 million customers we provide innovative finance solutions that helps businesses and individuals find the financial edge that turns ambition into achievement. Our business

divisions include Novuna Consumer Finance, Novuna Vehicle Solutions, Novuna Business Finance, Novuna Business Cash Flow and our European division specialising in Vendor Finance.

We are a wholly owned subsidiary of Mitsubishi HC Capital Inc., strengthening our relationship with one of the world's largest and most diversified financial groups, with over 11trn yen (£57bn) of assets.

Research methodology

The market research for this report was conducted by UK Omnibus Group among a representative sample of 1,000 small business in February 2026. The research was conducted online.